



JUDGING CRITERIA

评审标准

Content 内容

- Quality as key to choice of wines
品质是挑选葡萄酒的关键
- Having an original & innovative choice, with some mature wines from good vintages, avoiding poor vintages
酒款选择兼具自主&创新，有好年份的，成熟的葡萄酒，避免不太好的年份
- Carefully matching varieties and regions
仔细匹配葡萄品种和产区
- Having an appropriate variety of wines by the glass
有一系列合适的杯卖葡萄酒
- Adequate list of aperitifs, beers, spirits, liqueurs and waters
恰当的开胃酒、啤酒、烈酒、利口酒和水系列

Balance 平衡

- Balance of pricing relevant to your establishment
酒水定价与您的场所相匹配
- Domestic & imported wines, regions and wine styles
具有国内&进口葡萄酒，产区和葡萄酒的风格多样

Suitability 适用

- To cuisine, style and image of establishment
酒单与场所的菜系、风格和形象相一致

Presentation 描述

- Includes vintages
包括年份
- Accurate and consistent presentation of information
信息描述准确且具有一致性
- Clear design for easy navigation
设计简明、易于阅读

Pricing 价格

- Appropriateness, value
价格适当

January, 2018